

The Alternative Board Privacy Statement

The Alternative Board - South Africa (“**TAB SA**”) is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Privacy Statement applies to the TAB SA websites and governs the collection and usage of personal data by TAB SA whether collected from our websites or in any other way (“**the/this Statement**”).

Collection of your Personal Information

We recognise the importance of protecting your privacy in respect of your personal information, as defined in Protection of Personal Information Act 4 of 2013 (“**POPI**”) collected by us when you use this website.

TAB SA collects personally identifiable information, such as your e-mail address, name, home or work address or telephone numbers from various sources including our website, third party marketing lists and our franchise owners. (TAB SA also collects anonymous demographic information and while this is not subject to data protection legislation, we still keep it safe).

By continuing to use this website you agree that we may "collect, collate, process and/or store" your personal information (as defined in POPI).

Personal information about other individuals: If you give us information on behalf of someone else, you confirm that either; (1) the other person has a contractual relationship with you and knows that you will be transferring their personal data to us for specific purposes and/or (2) s/he has appointed you to act on his/her behalf and has agreed that you can:

- give consent on his/her behalf to the processing of his/her personal data;
- receive on his/her behalf any data protection notices; and/or
- give consent to the processing of his/her sensitive personal data (as listed below).

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through TAB SA public message boards, this information may be collected and used by others. Note: TAB SA does not read any of your private online communications.

TAB SA encourages you to review the privacy statements of websites you choose to link to from TAB SA so that you can understand how those websites collect, use and share your information. TAB SA is not responsible for the privacy statements or other content on websites outside of the TAB SA and TAB SA family of websites.

Use of your Personal Information

TAB SA collects and uses your personal information to operate the TAB SA website and deliver the services you have requested. Any other use of personal data will be for our legitimate business interest or where we have obtained your consent.

For example, TAB SA uses Members' personally identifiable information for internal record keeping, to tell you of other products or services available from TAB SA and its affiliates, or share information we think would be relevant to you and to carry out surveys to conduct research about your opinion of current services or of potential new services that may be offered.

TAB SA does not hold, use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit, express consent.

TAB SA will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on TAB SA or the site; (b) protect and defend the rights or property of TAB SA; and, (c) act under exigent circumstances to protect the personal safety of users of TAB SA, or the public.

Retention Periods

We store your personal data on secure servers in accordance with the following criteria / periods:

- For members' contact information, 2 months from the date on which you cease to be a member;
- For members' financial information for no longer than 30 days from the date on which you cease to be a member;
- For non-members' personal data 12 months from the date on which we last provided you with the later of services and an invoice;
- For franchise owner information for 2 months from the date when they cease to be a franchise owner;
- For prospective franchise owner information for 24 months from the last contact;
- For contact information 12 months from the date received where the personal data has been provided by a third party for marketing purposes; and/or
- Any other personal data will be kept for no longer than 24 months,

or until you ask us to destroy it and in each case unless the law requires us to store the data for a longer period.

Your Rights in respect of your Personal Information

You have the following rights in respect of the personal data which we collect from you.

Right to access – i.e., to request a copy of your information

You can request a copy of your personal information which we hold by:

- writing to us (see 'How can you contact us?' below);
- providing us with proof of your identity (a copy of your identity document, driving licence or passport); and
- let us know what information you want.

Right to correct any mistakes in your information

You can require us to correct any mistakes in your information which we hold by:

- writing to us (see ‘How can you contact us?’ below);
- let us have enough information to identify you; and
- let us know the information that is incorrect and what it should be replaced with.

Right to remove your details from our records or restrict how we use your information

You can ask us to stop contacting you for particular purposes or remove your information completely from our records. There may be a legal reason why we need to keep your personal data and in that circumstance we will destroy your personal information as soon as we are legally entitled to do so. If you would like us to stop contacting you with information about our services, please:

- email or write to us (see ‘How can you contact us?’ below);
- click on the ‘unsubscribe’ button at the bottom of the email and/or newsletter; or
- let us know what method of contact you are not happy with if you are unhappy with certain ways of contacting you only (for example, you may be happy for us to contact you by email but not by telephone).

You have the right to withdraw your consent for us to process your personal information at any time. The withdrawal of your consent can only be made by you on the condition that:

- The withdrawal of your consent does not affect the processing of your personal information before the withdrawal of your consent;
- The withdrawal of your consent does not affect the processing of your personal information if the processing is in compliance with an obligation imposed by law on us;
- The withdrawal of your consent does not affect the processing of your personal information where such processing is necessary for the proper performance of a public law duty by a public body;
- The withdrawal of your consent does not affect the processing of your personal information as required to finalise the performance of a contract in which you are a party; or
- The withdrawal of your consent does not affect the processing of your personal information as required to protect your legitimate interests or our own legitimate interests or the legitimate interests of a third party to whom the information is supplied.

Right to lodge a complaint

If you have any concerns or complaints about how we use your personal data we hope you will alert us to these directly (see the Contact information below). In any event you have the right to submit a complaint to the Information Regulator regarding an alleged interference with the protection of personal information processed in accordance with this Statement. The Information Regulator's contact details will be published by the Government in due course in terms of POPI.

Use of Cookies

The information about your computer hardware and software which, if you agree, is automatically collected by TAB SA when you access our website(s) via "cookies" (and can include: your IP address, browser type, domain names and referring website addresses) is used to help you personalise your online experience and is used by TAB SA for the operation of the website service, to maintain quality of the service, and to provide general statistics regarding use of the TAB SA website. For more information about the cookies we use click [here](#).

A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalise TAB SA pages, or register with TAB SA site or services, a cookie helps TAB SA to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as web forms, billing addresses, shipping addresses, and so on. When you return to the same TAB SA Web site, the information you previously provided can be retrieved, so you can easily use the TAB SA features that you customised.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the TAB SA services or websites you visit. [Click here for details of how you remove cookies.](#)

Security of your Personal Information

TAB SA secures your personal information from unauthorised access, use or disclosure. TAB SA secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorised access, use or disclosure. Our staff and franchise owners are bound by obligations of confidentiality and trained in the protection of personal data. We use all reasonable endeavours to comply with the relevant data protection legislation and use the appropriate technical and organisational measures necessary to safeguard your personal data. We only share your personal data with third parties who also comply with the relevant data protection legislation. While we will use all reasonable efforts to safeguard your personal data, you acknowledge that the use of the internet is not secure and for this reason we cannot guarantee the security or integrity of any personal data that is transferred from you or to you via the internet. If you have any particular concerns about your information, please contact us (see 'How can you contact us?' below).

Changes to this Statement

TAB SA will occasionally update this Statement of Privacy to reflect company and customer feedback and changes in the legislation relating to personal data. TAB SA encourages you to periodically review this Statement to be informed of how TAB SA is protecting your information.

Contact Information

TAB SA welcomes your comments regarding this Statement of Privacy. If you believe that TAB SA has not adhered to this Statement, or you have any requests relating to your personal data please contact TAB SA at:

The Alternative Board on email at enquiries@thealternativeboard.za.com.

Unsubscribing

If you no longer wish to receive information and updates from TAB SA please send an email to enquiries@thealternativeboard.za.com with the email address you wish to unsubscribe.

Appendix

The table below lists all cookies currently in use on the <http://thealternativeboard.za.com> website.

All of these cookies can be removed safely without affecting the functionality / layout of the website. See <https://ico.org.uk/for-the-public/online/cookies/> for details on blocking cookies.

Name	Provider	Purpose	Expiry
–ga	Google.com	Registers a unique ID that is used to generate statistical data on how	2 years
	Twitter.com	the visitor uses the website	